

Coffee Partnership for Tanzania (CPT)

An initiative financed by the Bill & Melinda Gates Foundation

Achievements, challenges and the way forward

7th National Coffee Stakeholder Conference,
Morogoro, 26th May, 2016

Simon Striegel, CPT Project Manager, DEG

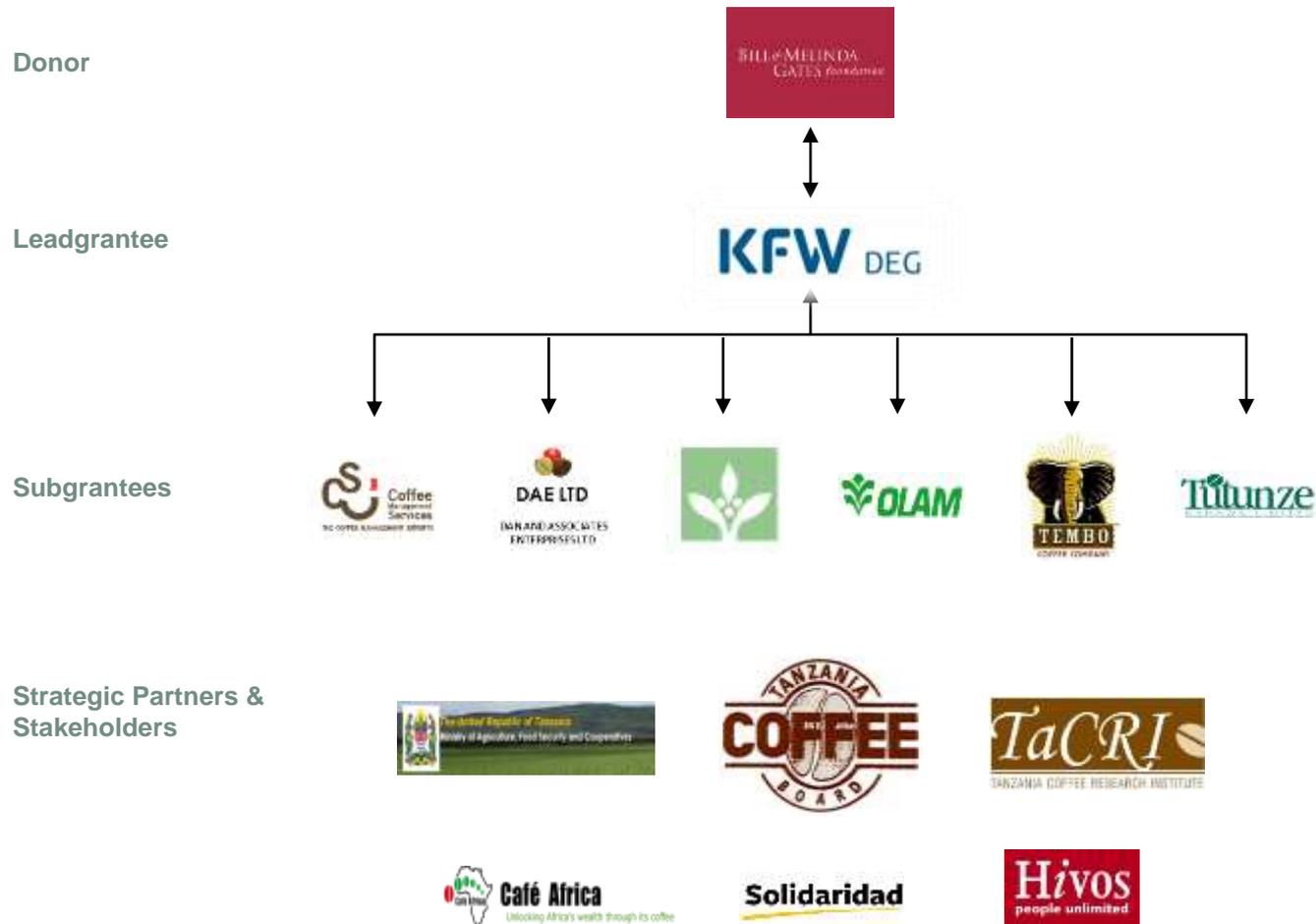


»» The Coffee Partnership for Tanzania (CPT)...

- › ... is funded by a grant of the Bill & Melinda Gates Foundation.
- › ... is managed and monitored by DEG.
- › ... is implemented from 2012 to 2016 in close cooperation with six private sector partners who substantially co-finance the project through own investments.
- › ... aims at increasing the coffee net-income of 90,000 male and female smallholder farmers and improving the profitability of coffee farming in Tanzania between,
 - › largely by doubling coffee yields,
 - › thereby improving the livelihood of over 540,000 Tanzanians.

»» The Project Setup

With six subgrantees reaching out to 90,000 farmers



»» The Scope of the CPT

Overview and geographic focus



Ruvuma
25,000 coffee producers



Kigoma, Mbeya, Ruvuma
15,000 coffee producers



Mbeya, Arusha/Kilim.
25,000 coffee producers



DAE LTD

Ruvuma
10,000 coffee producers

DAN AND ASSOCIATES
ENTERPRISES LTD



Kagera
5,000 coffee producers

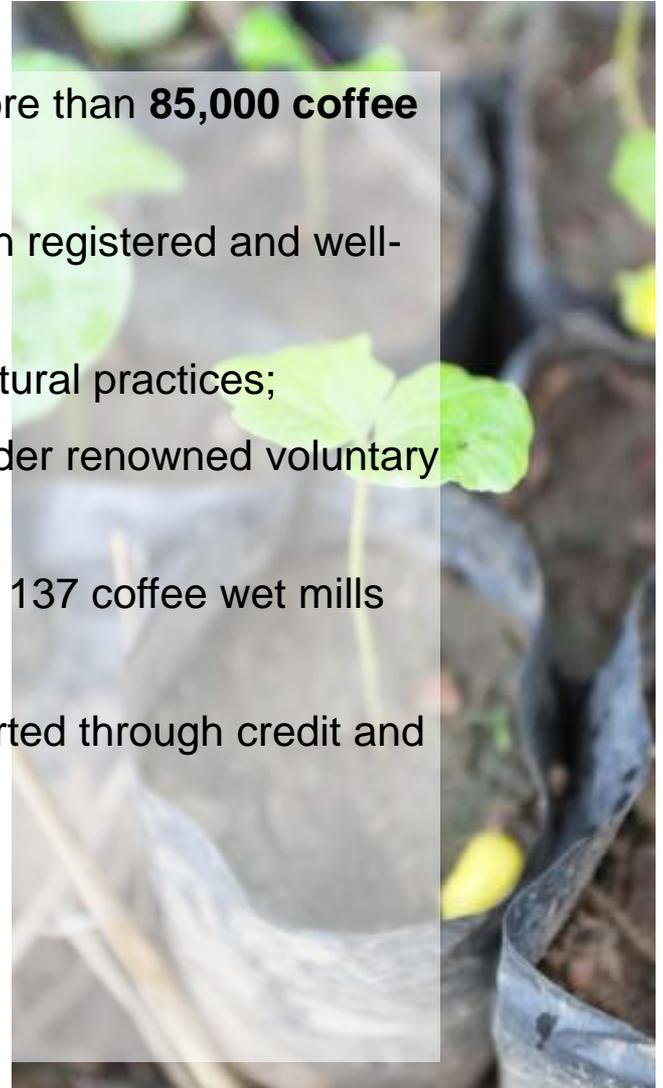


Mbeya
10,000 coffee producers

»» The CPT's Achievements

Reaching out to 90,000 smallholder farmers

- As per 04/2016, the CPT reaches out to a total of more than **85,000 coffee producing households/ farmers**,
 - › of which more than 73,500 have been organized in registered and well-governed producer organizations;
 - › of which 81,500 have been trained in good agricultural practices;
 - › of which more than 32,500 have been certified under renowned voluntary sustainability standards;
 - › of which more than 36,500 Arabica producers use 137 coffee wet mills (CPUs) to produce fully-washed coffee;
 - › of which 16,000 acquire agricultural inputs, supported through credit and saving facilities.



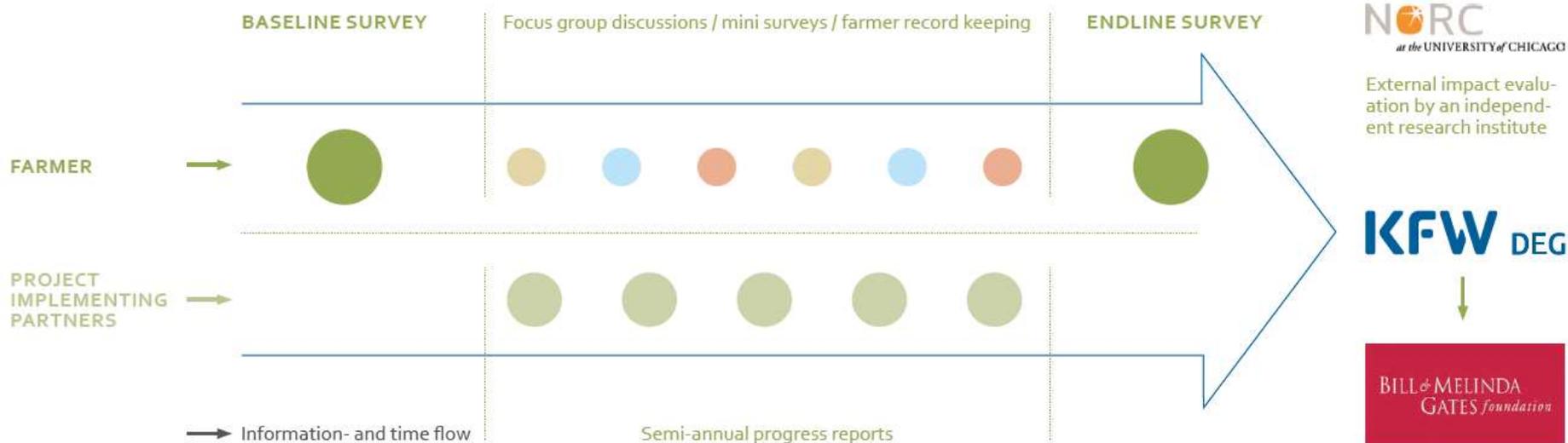
»» The CPT's Achievements

Reaching out to 90,000 smallholder farmers

- More than USD 1,700,000 have been disbursed to coffee producers as pre-harvest input and long-term investment loans.
- More than USD 765,000 have been saved by farmers in well-managed coffee producer group owned saving schemes.
- More than 1,500,000 improved coffee seedlings have been planted by small-scale producers at the farm level, enabled through 191 nurseries supported through the CPT partners.
- Further partner-specific initiatives on food crop support, income diversification, improvement of gender relations, promotion of basic business skills complement the CPT core project's impact.

»» Monitoring & Evaluation

Results and impact assessment



»» Key challenges encountered by the CPT

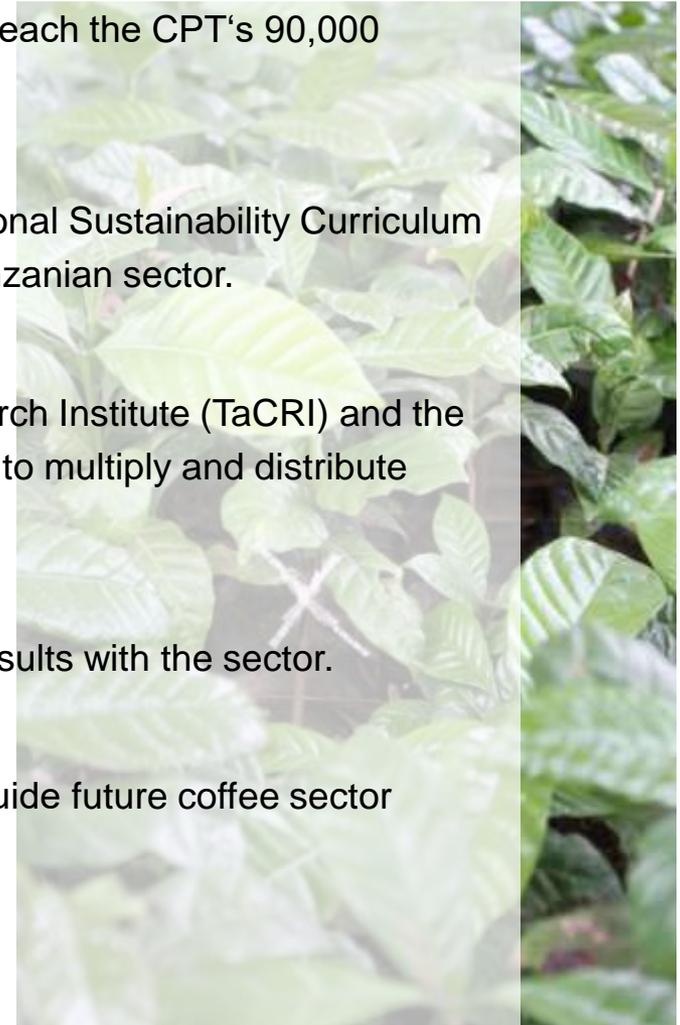
...and where the sector requires support

- Low coffee prices impair the profitability of the coffee business and disincentive farmers to invest in their farms.
- Seedling multiplication, pricing and distribution.
- Fake inputs and the prevalence of pests/diseases contribute to a considerable increase in production cost and losses in yield.
- Governance and management of farmer groups.
- Lack of access to financial services, especially pre-harvest and long-term credit.
- Climate change and an increasing need for irrigation of coffee farms in selected coffee growing areas.

»» Outlook

Next steps and paving the way for future coffee sector support

- Further scale support to small-scale coffee producers to reach the CPT's 90,000 beneficiaries and meet the project's milestones in 2016.
- Support the Tanzania Coffee Board in rolling out the National Sustainability Curriculum by helping distribute training materials throughout the Tanzanian sector.
- Continue to work closely with the Tanzania Coffee Research Institute (TaCRI) and the CPT's private sector partners to scale the sector's efforts to multiply and distribute improved coffee planting material.
- Roll out the 2016 CPT endline survey and share major results with the sector.
- Share lessons learnt from the CPT's implementation to guide future coffee sector support.



»» Outlook

Next steps and paving the way for future coffee sector support

- What is needed to further boost the profitability of small-scale coffee growing in Tanzania?
 - Systematic renovation and rehabilitation of coffee farms alongside effective extension services to improve farm-level productivity.
 - Supported through tailored financial products and high quality, disease resistant coffee planting material.

- Increase existing cooperation with the financial sector and build new partnerships with key stakeholders to improve smallholders' access to financial services.

- The CPT's private sector partners are investing substantially into the sector and are committed to continue working with small-scale coffee producers beyond 2016.

- High potential for the Tanzanian coffee sector to attract external funding to continue working towards the implementation of the Coffee Industry Development Strategy.



Asanteni sana kwa usikivu wako



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Coffee Partnership for Tanzania (CPT)

Innovation Voucher Scheme

Third Call for Proposals

7th National Coffee Stakeholder Conference,
Morogoro, 26th May, 2016

William Wakuganda, CPT's Senior Advisor



»» CPT Innovation Voucher Scheme

Foster innovation in the sector and improve livelihoods

- Started in September 2014, the IVS provides financial support in the form of non-repayable matching grants of USD10,000 to USD 25,000.
- **In the 2014 round we supported the following projects:**
 - › Construction of a water dam in Mbozi (Tujitume group)
 - › Construction of a central washing station in Karagwe (Kaderes PLC)
 - › Establishment of a farmer-owned input revolving fund in Ileje (Lengwe group)
 - › Piloted a modern technology to reduce water use at wet mills (APKL, Moshi)
- **In the 2015 round we supported the following projects:**
 - › Reviving coffee in the Mwese ward (Katavi): production and market (CEDO)
 - › Establishment of coffee farms in the Kalambo district (Rukwa)
 - › Piloting of the model farms approach in Mbinga (Taylor Winch)
 - › Replanting of coffee farms with improved seedlings in Kagera (KCU)

»» CPT Innovation Voucher Scheme

We have launched the third and final round for 2016...

- On April 27th, we launched the third and final round of the scheme.
- **Who is eligible to apply?**
 - › Registered companies/groups operating in Tanzania for at least 2 years.
 - › Provide a healthy financial record and ability to co-finance 50% of the budget.
 - › Applicant's proposed project has no prior support from the CPT or its partners.
- **How to apply?**
 - › Get an **application form** from the CPT Partners, TCB or Café Africa offices.
 - › Fill in the form, attach the required annexes and send to cpt.innovation@outlook.com or to the offices mentioned.
 - › Closing date for receiving applications is **6th June 2016**.
- **Who is selecting winners?**
 - The scheme selection committee is made up of 4 members: Café Africa, Tanzania Coffee Board (TCB), KCU and the CPT